

BOSS LADIES! SHE MEANS BUSINESS

BOSS LADIES

— NETWORK —

She Means Business

*From Motivation
to Action*

YOUR 4-STEP BLUEPRINT

By Brenda Reyes

A practical guide to move from inspiration into structure,
strategy, and execution.

You didn't come this far to stay the same.

You walked into that room for a reason. You felt motivation, clarity, and possibility.

Motivation fades. Execution builds empires.

WHO I AM & WHY I BUILT THIS

My name is **Brenda Reyes**, and I'm not just another business owner giving advice.

I am an **Enrolled Agent, Tax Strategist, and CFO Advisor.**

For over 13 years, I've studied the tax code not just to file taxes, but to understand how it actually works and how to apply it in real life.



EVERY SINGLE DAY INSIDE MY OFFICE, I HELP:

- ✦ Women starting from zero
- ✦ 1099 earners trying to figure it out
- ✦ Entrepreneurs building real businesses
- ✦ Business owners tired of overpaying in taxes

Structure, strategy, and legal tax savings.

WHAT I ACTUALLY DO

I don't just file taxes, I help my clients structure their income, use the tax code strategically, keep more of what they earn, and grow their business with intention.

Brenda Reyes – Tax Advisory

BUSINESS FOUNDATION & SETUP

- ✦ Identify the right business model based on income goals
- ✦ Choose and set up the correct entity based on tax impact
- ✦ Walk through EIN, business bank account, and compliance setup

FOR 1099 EARNERS / ENTREPRENEURS

- ✦ Write off legitimate business expenses correctly
- ✦ Turn everyday expenses into legal business deductions
- ✦ Identify when it's time to transition into an S-Corp for tax savings

WOMEN STARTING A SIDE HUSTLE

- ✦ Offset W2 income with business deductions legally
- ✦ Transition from employee mindset to owner mindset
- ✦ Create a plan to turn a side hustle into a real business

BUSINESS STRATEGY & GROWTH

- ✦ Price services correctly and structure offers
- ✦ Separate personal vs. business finances like a CEO

TAX STRATEGY

- ✦ Apply the tax code to your specific situation
- ✦ Identify deductions and credits most people miss
- ✦ Reduce income tax and self-employment tax
- ✦ Implement year-round tax planning, not just April filing

LEGAL TAX SAVINGS

- ✦ Write off business use of home, car, travel, and equipment
- ✦ Structure income and expenses to lower taxable income legally
- ✦ Avoid overpaying the IRS

“I don't just file taxes. I help my clients build, structure, and grow their businesses while legally keeping more of their money.”

Stop guessing. Start building.

STEP 1

Clarity

You don't need more motivation. You need direction.

- ◆ What am I building?
- ◆ Who do I serve?
- ◆ How do I make money?

Write it down. Make it real.

STEP 2

Structure

If you're serious, your business needs structure.

- ◆ Choose your entity
- ◆ Open a business bank account
- ◆ Separate personal and business finances

No structure = no scalability.

STEP 3

Money Moves

Stop thinking like an employee. Start thinking like an owner.

- ◆ How do I generate income consistently?
- ◆ What can I sell today?
- ◆ Who is my audience?
- ◆ How do I reinvest into growth?

STEP 4

Strategy

This is where you win. This is where most people fail.

- ◆ They stop showing up
- ◆ They second guess themselves
- ◆ They quit before anything works

Success is not motivation. It is execution.

Strategy, structure, consistency, and tax planning are what turn inspiration into real momentum.

WHY THIS MATTERS

- ◆ **Clarity removes confusion**
 - You know exactly what you're building and why
- ◆ **Structure creates stability**
 - Your business isn't all over the place
- ◆ **Strategy saves you time and money**
 - You stop guessing and start moving with intention
- ◆ **Consistency builds momentum**
 - Small actions done daily compound into real results
- ◆ **Tax strategy keeps more money in your pocket**
 - You're not working hard just to give it all away
- ◆ **Guidance eliminates costly mistakes**
 - You avoid setbacks that slow most people down

THE TRUTH MOST PEOPLE AVOID

It's not that it's not working. It's that they stopped too soon.

THE SHIFT YOU NEED

- ◆ From confusion → clarity
- ◆ From scattered → structured
- ◆ From motivated → disciplined
- ◆ From starting → finishing

Don't go back to doing this alone.

The Mastermind Experience

If you're ready to go deeper, Brenda will be hosting an exclusive Mastermind Class.

INSIDE THE MASTERMIND, YOU'LL WALK AWAY WITH:

- ✓ **A step-by-step roadmap to start or fix your business**
You'll stop guessing and start executing with intention.
- ✓ **The right business structure for your current level**
So you can grow without creating costly mistakes.
- ✓ **A simplified understanding of how to keep more of your money**
Not a tax class, just real clarity so you stop overpaying and start moving smarter.
- ✓ **Confidence to finally move like a business owner**
No more waiting. No more hesitation. Just aligned action.
- ✓ **A simple system to organize and manage your money**
So your business stops feeling chaotic and starts feeling controlled.
- ✓ **Marketing clarity from a guest expert**
Learn how to position yourself, show up, and attract the right audience.
- ✓ **AI & automation tools to save time and scale faster**
Work smarter, not harder, using tools you can implement immediately.
- ✓ **A powerful room of women serious about growth**
No more doing this alone. You'll be surrounded by women who are building, just like you.
- ✓ **Direct access to real guidance, strategy, and correction**
No fluff. No guessing. Just real answers that move you forward.

THIS ISN'T JUST ANOTHER EVENT

This is where:

- ◆ Confusion turns into clarity
- ◆ Ideas turn into execution
- ◆ And potential turns into real results

If you're ready to stop playing small and start building with intention... this is your next step.

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Proximity is currency.

You already understand something powerful: the right room changes what you believe is possible.

INTRODUCING

The Boss Ladies Membership Programs

This is for women who are serious about growth.

The Boss Ladies Membership

- ◆ Priority access to all events
- ◆ 1 FREE Mastermind Class Admission
- ◆ Exclusive Tax Strategy Guide
- ◆ Early access to future events
- ◆ Early bird invitations to private experiences
- ◆ Monthly newsletters and business updates

The Boss Ladies VIP Membership

Everything from The Boss Ladies Membership, PLUS:

- ◆ Discounted workshops
- ◆ 1 private 1-on-1 session with Brenda
- ◆ Priority access to all events
- ◆ 1 FREE Mastermind Class Admission
- ◆ Exclusive Tax Strategy Guide
- ◆ Private WhatsApp Community Hub
- ◆ VIP Circle Access
- ◆ Early access to future events
- ◆ Early bird invitations to private experiences
- ◆ Monthly newsletters and business updates

These memberships keep the movement alive, help bring powerful speakers into your city, and give you direct access to the tools, strategy, and environment you need to grow.

FINAL CALL TO ACTION

Feel inspired.
Take action immediately.
Build momentum.

Most people feel inspired, do nothing, and repeat the same cycle. Leaders feel inspired, take action immediately, and build momentum.

[BOSS LADIES MEMBERSHIP](#)

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